



Media Contact:
Justin Williams
844-484-6626
hello@tinman.io

FOR IMMEDIATE RELEASE

Tinman Kinetics Continues in \$5M IBM Watson AI XPRIZE[®]

Golden, Colorado – January 30, 2018 – Tinman Kinetics, an artificial intelligence and technology solutions company, announced its continuation in the [IBM Watson AI XPRIZE](#), a global competition challenging teams to develop powerful Artificial Intelligence (AI) based applications and demonstrate how humans can collaborate with AIs to tackle the world’s grand challenges. Team Tinman Kinetics, headquartered in Golden, Colorado, USA is among 59 remaining teams from 14 countries that are competing for the \$5M prize purse. Their entry in the competition addresses the need to preserve our stories through a personalized AI biographer for future generations; and in aggregate, the preservation of entire cultures.

Tinman Kinetics was founded in 2016 in order to enter the IBM Watson AI XPRIZE competition and has since added several other AI capabilities for customers. Founder and owner, Justin Williams described the company as, “born out of the XPRIZE’s call to address humanity’s grand challenges. We’ve since used that as a launching pad to introduce a wide variety of software solutions with Cognitive Computing DNA for large and small customers alike. Our mission, to empower people through AI, has stayed the same and we’ve begun to see incredible returns on keeping with that simple philosophy.”

“We are thrilled to be included among the teams continuing on in the competition this year,” said Williams. “The IBM Watson AI XPRIZE is the perfect platform to showcase to the world how an ethical approach to AI can begin to address challenges for humanity that have never before, in history, been within reach.”

Asked why this XPRIZE and a focus on AI today, Williams elaborated, “AI is quickly becoming ubiquitous in organizations and even our personal lives, but the cutting edge is still a vast and unimaginably multifaceted frontier. **We believe that AI will only reach its true potential when it empowers people** – but there’s a lot of science and research that needs to be done to get us there. If we want to keep innovating quickly, it is imperative that we also take the time to really, diligently incorporate strong ethics into the AI work process.”

“XPRIZE is proud to recognize the 59 teams paving the path forward on how AI can be used as a tool for good,” said Amir Banifatemi, prize lead for the IBM Watson AI XPRIZE. “We look forward to seeing the leading solutions that emerge from the competition and are thrilled about the potential breakthroughs across a variety of sectors.”

For more information about team Tinman Kinetics, please visit www.tinmankinetics.com. High-resolution images, video and other team materials are available upon request.

For more information about the IBM Watson AI XPRIZE, visit ai.xprize.org.

About XPRIZE

XPRIZE, a 501(c)(3) nonprofit, is the global leader in designing and implementing innovative competition models to solve the world's grandest challenges. XPRIZE utilizes a unique combination of gamification, crowd-sourcing, incentive prize theory, and exponential technologies as a formula to make 10x (vs. 10%) impact in the grand challenge domains facing our world. XPRIZE's philosophy is that—under the right circumstances—igniting rapid experimentation from a variety of diverse lenses is the most efficient and effective method to driving exponential impact and solutions to grand challenges. Active competitions include the \$30M Google Lunar XPRIZE, the \$20M NRG COSIA Carbon XPRIZE, the \$15M Global Learning XPRIZE, the \$7M Shell Ocean Discovery XPRIZE, the \$7M Barbara Bush Foundation Adult Literacy XPRIZE, the \$5M IBM Watson AI XPRIZE, the \$1.75M Water Abundance XPRIZE and the \$1M Anu & Naveen Jain Women's Safety XPRIZE. For more information, visit <http://www.xprize.org/>.